## GW Teachers in Industry

### Educational Transfer Plans

**From Corporation to Classroom**

<table>
<thead>
<tr>
<th>Teacher Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
</tr>
<tr>
<td><strong>School</strong></td>
</tr>
<tr>
<td><strong>Grade Level and Content</strong></td>
</tr>
<tr>
<td><strong>Email</strong></td>
</tr>
<tr>
<td><strong>Companies Visited</strong></td>
</tr>
</tbody>
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### Educational Transfer Plans

**Core Knowledge:**

- The student will make informative and persuasive presentations;
- The student will analyze and evaluate informative and persuasive presentations;
- The student will write in a variety of forms, with an emphasis on persuasion;
- The student will edit writing for correct grammar, capitalization, punctuation, spelling, sentence structure, and paragraphing;
- The student will write, revise, and edit professional and informational correspondence to a standard acceptable in the workplace.

**English 11 Standards of Learning**

**Proposed Activity**

For the months of September, October, November, December, and January, I will invite one local business to come each month and speak to my classes. They will have the opportunity to introduce themselves and their business. Then, the class will be broken into groups and the business will present a problem to the class that they will be able to solve within 45 minutes. Each group will be required to present their solution to the business, and then the company will chose the best solution.

In February, all of the presenting companies will be invited back to Briar Woods for the second part of the project. Each company will then present a larger problem that faces their industry to the classes. In groups, the students will choose one project that they would like to try to “solve.” The problems should require the groups to have understanding of multiple subject matters in order to create the solution.

*Ex.: Creating an aesthetically pleasing space that conforms to green standards.*

**Knowledge of:** architecture, psychology, environmental science, interior design

The students will be required to conduct research for their solution, and they must use a variety of sources, including the industry experts. They will have to create a written proposal that completely outlines their solution and uses their research as support. The students will work on the project until June when the companies will be invited to come back and judge the proposed solutions. Each participating company will choose a winner in their category.

**21st Century Skills Addressed**

This project is centered around the students' ability to create an innovative solution; understand their role in the creation of the solution, as well as the group’s goal; communicate with one another, as well as industry experts; work on their own, and with a team; and adapt to any changes that may occur within the process.

If you would like to participate in this project, please feel free to contact me!